

# ANISA ALAMIA

UX WRITER

**PORTFOLIO [HTTP://WWW.ANISAALAMIA.COM](http://www.anisaalamia.com)**

I easily adapt to evolving brand or content guidelines, and I love collaborating with cross-functional teams. I commit to continuous improvement. I manage multiple tasks simultaneously and can shift priorities as needed.

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## SKILLS

- Basic Voiceflow
- Intermediate Figma
- Basic HTML
- Creative writing
- Basic Information Architecture
- Collaborative worker
- Can prioritize autonomously

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## EDUCATION

### UX CONTENT COLLECTIVE

- Fundamentals of UX Writing
- Conversation Design for Chatbots

### UDEMY

- Figma UI UX Design Essentials w/ Daniel Scott

### GOOGLE (COURSERA)

- Foundations of UX Design, Research, Wireframing, Hi-Fi prototypes

### UNIVERSITY OF SOUTHERN CALIFORNIA

- B.A. Theatre

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## EXPERIENCE

### **Ready To Launch Research Nov 2022- Oct 2023**

- UX Research sessions: note-taking, analyzing user feedback, and distilling insights for product and design decisions.
- Both In-person and remote sessions.

### **Haystack Needle, LLC Feb 2018- Present**

- Promoted clients' favorable web assets through Digital Reputation Management/SEO work.

### **Dances With Films Festival Oct 2018-Dec 2022**

- Led oversight of TV & Web programs, managed review process, communications, final selection, and on-site execution of engaging Q&A sessions.
- My final years increased TV/Web attendance to the top 3 most attended programs of the entire festival.

### **Actor's Link (FKA AIA Studio) Sept 2010- Jun 2014**

- Facilitated and hosted workshops for actors and casting directors, engaging participants with enthusiasm and humor.
- Clearly outlined the purpose and objectives of sessions, emphasizing effective communication and engagement.
- Led participants to interact more with casting directors, got them to relax and open up.

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## CONTACT

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